The Georgia Apartment Industry Education Foundation (GAIEF) is a private, non-profit organization that promotes career opportunities within the apartment industry. The mission of this organization is to attract people to the apartment industry and inform them about its numerous career opportunities.

To find out how your company can be involved, please call Dr. Debbie Phillips at 404.787.4409

**UPCOMING EVENTS**

- **May 13**
  Paulding County Career Fair  
  Dallas, Georgia

- **May 25**
  Peggy Waskom Super Bowl Committee Meeting

- **June 29**
  Peggy Waskom Super Bowl Committee Meeting

- **July 10-13**
  CTAE Summer Conference  
  Cobb Galleria

- **July 14**
  Peggy Waskom Super Bowl  
  Midtown Bowl  
  Atlanta, Georgia

**ACTIVITY REPORT - APRIL 2016**

**Bowl-A-Thon Builds Momentum**

On April 20th, the second Peggy Waskom Super Bowl “Lunch, Learn and Win” committee meeting was held at the offices of Post Properties. The 2016 planning committee consists of three teams each focusing on a specific aspect to make the 2016 event the largest and most successful event since its inception. The Meeting kicked off with a competitive game of Apartment Industry Jeopardy, led by Brandi Boudoin of Greystar. Prizes were then distributed to the RED team, who recruited the most sponsorships leading up to the meeting. However, both BLUE and WHITE team were not far behind! Thank you to everyone who has already sent in their sponsorship for the event! To view the list of current sponsors on each team, refer to page 4.

If you have any questions about the event, sponsorships, or to sign up your bowlers (Owner Manager bowlers can sign up for free!) please email Lisa Russo at lrusso@atl-apt.org.
April classes were packed with speakers such as State Representative Ronnie Mabra; Melanie Gersper, Asia Capital Real Estate; Tyler Gaines and Noah Randall, Pollack Shores; Dan Gaddis, Ancillary Analytics; Kelsey Crook, Clubhouse Services; and LaToya Cutts, City of Albany. Graduate students were able to offer recommendations for downtown Albany’s revitalization as a project in the Community Design Class. In the Real Estate Asset Analysis course, students presented ideas for creating a niche market for one of Pollack Shore’s proposed midtown apartment community near Georgia Tech. Career Development students had the distinct pleasure of hearing from executives sharing their career path as well as strategies for success.
Fogelman and First Communities Host Educators

Work Base Learning Coordinators get an up close and personal tour of properties on the southside of Atlanta to understand the various roles and responsibilities of on-site employees. Dr. Debbie and Lisa hosted a breakfast at the Clayton County Board of Education for the Career and Technical Education Work Based Learning Coordinators and then toured properties with the educators. It was an eye opening experience as they heard from on-site employees share “a day in the life” from their perspective and offer personal stories about the rewarding careers in our industry. While each one shared a unique perspective, one common resounding theme was that our industry had a unique culture of camaraderie, caring and connection!
LOOKING FORWARD

GAIEF has created an outreach questionnaire to help connect you to the events and programs of your choice.

If your company is interested in partnering with a college student, local high school, career academy or technical school, please contact Lisa Russo at lrusso@atl-apt.org

Georgia Tech Students Participate in Bus Tour

Dr. Debbie and her graduate students participated in a tour of Atlanta's Beltline Tour as a way to understand public and private partnerships. This topic is covered in her Community Design class that researches demographics, regional planning, affordable housing, transportation, regulatory issues and public private partnerships. It was a great time to also network with industry professionals as over 40 real estate leaders participated in the tour.

Current Peggy Waskom Super Bowl Sponsors

**RED TEAM**
- Advantage Sports and Fitness
- Argen Billing and Conservation
- Aztec Landscaping
- Better NOI
- BG Staffing
- BluSky Restoration
- Choremate Amenity Services
- CSS Services
- Davis Landscape
- ECI Management
- FFSR Client Relations
- For Rent Media Solutions
- Greystar
- Integral Property Management
- L & L Contracting
- Maintenance Supply HQ
- Multifamily Utility Company
- Phoenix Contracting
- Post Properties
- Ready Fitness
- Renters Reference Services
- The Fireplace Place
- The Worthing Companies

**WHITE TEAM**
- American Painting & Restoration
- Chadwell Supply
- Entrata
- First Communities
- Matrix Residential
- Parker Young Construction
- Premier Placements, LLC
- Promove
- Radco
- Redi-Floors
- Rent Recovery Solutions
- Sutherlin Pressure Washing
- Yellowstone Landscape

**BLUE TEAM**
- Ameristar Screen & Glass
- Clubhouse Services
- Compactor Systems Inc.
- Cort Furniture
- Creative Multicare Inc.
- Evans Gutter Cleaning LLC
- Grassco
- Habersham Properties
- Inspired Business Services
- JMG Realty
- Landscape Mgt. Services
- Leasehawk
- National Credit Systems
- OnePoint
- Oxbuilt Construction
- P3 Painting and Renovation
- PDQ Services
- PowerPro
- Reliable Roofing
- Rentpath
- Resource Alliance
- Wilkinson Realestate Advisors